
GILROY RODEO

Hello,

On behalf of the Gilroy Rodeo, I am writing to you in hopes that you/your business would consider partnering with Gilroy Rodeo 2019.

With sold out crowds in attendance both days of our inaugural year, we are planning a bigger and better event this year. Growing to 5 days, with kick off events prior to the rodeo scheduled for the second weekend in August. Your partnership is valued by Gilroy Rodeo and provides you an opportunity to highlight your business or your personal dedication to the community and/or to the sport of Rodeo!

For new & updated information check out our website www.gilroyrodeo.com
You can also find Gilroy Rodeo on Facebook & Instagram @gilroyrodeo

Attached is the sponsorship form for your convenience should you decide to partner with us! Please contact me if you have any questions.

Thank you in advance for your consideration,

Suzann Ynzunza
Sponsorship Director – Gilroy Rodeo
408-202-0068
sponsors@gilroyrodeo.com

Gilroy Rodeo is a non-profit 501(c)(3) FEIN 83-0763894

The value of your donation is tax deductible / No goods of services were provided in exchange for your donation



PO Box 1148
Gilroy, CA 95021

PHONE 408-202-0068
EMAIL sponsors@gilroyrodeo.com
WEBSITE www.gilroyrodeo.com



~ Gilroy Rodeo 2019 ~

Second weekend in August

***Gilroy Rodeo "Where the Past Meets the Present"
is currently seeking sponsors for the 2019 Rodeo being
held the weekend of August 10-11, 2019.***

***With sold out crowds in attendance our inaugural year,
we are hoping to bring an even
bigger and better event to Gilroy this year!
By choosing to become a sponsor, your partnership
will allow us to make this happen.***

***Gilroy Rodeo is a non-profit organization dedicated to
preserving & honoring Gilroy's western traditions and
lifestyle, while bringing the community together.***

***Thank you in advance for your consideration,
See you at the Rodeo!***

Suzann Ynzunza

Sponsor Director

408-202-0068

sponsors@gilroyrodeo.com

Gilroy Rodeo Association PO Box 1148 Gilroy, CA 95021

- **BUCKLE SPONSOR - \$300** (minimum)
 - ❖ Two (2) Rodeo tickets to performance of your choice (Saturday or Sunday)
 - ❖ Name / Logo recognition on Gilroy Rodeo Website & announced during Rodeo

- **CCPRA EVENT SPONSOR - \$1000** (minimum)
 - ❖ One (1) 3 x 5 (Sponsor-supplied) banner displayed at event
 - ❖ Name / Logo recognition on Gilroy Rodeo website & announced during event
 - ❖ Four (4) Rodeo tickets to performance of your choice (Saturday or Sunday)

- **SILVER SPONSOR - \$1500.00** (minimum)
 - ❖ One (1) 3 x 5 (Sponsor-supplied) banner to be displayed at event
 - ❖ "Participation" Sponsor Flag position in Rodeo Grand Entry (Sponsor-supplied 3'x5')
 - ❖ Thank you announced during Grand Entry
 - ❖ Sponsor name announced throughout event
 - ❖ Name / Logo recognition on all Gilroy Rodeo Social Media
 - ❖ Name / Logo on Gilroy Rodeo Website with link to Company website if applicable
 - ❖ Six (6) Rodeo tickets per day & six (6) drink tickets per day

- **GOLD SPONSOR - \$2500.00** (minimum)
 - ❖ One (1) 3 x 5 (Sponsor-supplied) banner to be displayed at event
 - ❖ "Prime" Sponsor Flag position in Rodeo Grand Entry (Sponsor-supplied 3'x5')
 - ❖ Thank you announced during Grand Entry
 - ❖ Sponsor name announced throughout event
 - ❖ Name / Logo recognition on all Gilroy Rodeo Social Media
 - ❖ Name / Logo on Gilroy Rodeo Website with link to Company website if applicable
 - ❖ Eight (8) Rodeo tickets per day & eight (8) drink tickets per day

- **PLATINUM SPONSOR - \$5000.00** (minimum)
 - ❖ One (1) 3 x 5 (Sponsor-supplied) banner displayed on Bucking Chute or Arena Fence
 - ❖ "Spotlight" Sponsor Flag position in Rodeo Grand Entry (Sponsor-supplied 3'x5')
 - ❖ Thank you announced during Grand Entry
 - ❖ Sponsor name announced throughout event
 - ❖ Name / Logo recognition on all Gilroy Rodeo Social Media
 - ❖ Name / Logo on Gilroy Rodeo Website with link to Company website if applicable
 - ❖ Twelve (12) VIP Rodeo tickets per day (shaded seating & twelve (12) drink tickets per day)

Company Name: _____
 Contact Person: _____
 Address: _____
 Phone: _____
 Email: _____
 Total Enclosed: _____

Please make checks payable to: Gilroy Rodeo Association
 Sponsor Deadline June 30th, 2019. Once money is received you will receive info on how to order your flag/banner.

Thank you for your support! If you have any questions, please contact
 Suzann Ynzunza (408) 202-0068 / sponsors@gilroyrodeo.com

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