



Sponsorship Form

Gilroy Rodeo August 11 & 12, 2018

PLATINUM SPONSOR (8 maximum) \$5000.00

- ❖ One (1) 3 x 5 (Sponsor-supplied) banner displayed on a Bucking Chute
- ❖ "Spotlight" Sponsor Flag position in Rodeo Grand Entry (Sponsor-supplied; 3'x5')
- ❖ Thank you announcement during Grand Entry Aug, 11 & 12
- ❖ Sponsor name announced twice daily on Aug, 11 & 12
- ❖ Name & Logo recognition in local newspaper, and all Gilroy Rodeo Social Media
- ❖ Sponsor Logo on Gilroy Rodeo Website with link to Sponsor Company website
- ❖ Eighteen (18) invitations to the Aug,10th exclusive Grand Opening BBQ with Live Music and dancing (includes dinner and 1 drink ticket)
- ❖ Eighteen (18) VIP Rodeo tickets per day (includes VIP seating and 1 drink ticket per day)
- ❖ Eighteen (18) Gilroy Rodeo Stadium Cushions

GOLD SPONSOR \$2500.00

- ❖ One (1) 3 x 5 (Sponsor-supplied) banner to be displayed at event
- ❖ "Prime" Sponsor Flag position in Rodeo Grand Entry (Sponsor-supplied; 3'x5')
- ❖ Thank you announcement during Grand Entry Aug, 11 & 12
- ❖ Sponsor name announced twice daily on Aug, 11 & 12
- ❖ Name & Logo recognition in local newspaper, and all Gilroy Rodeo Social Media
- ❖ Sponsor Logo on Gilroy Rodeo Website with link to Sponsor Company website
- ❖ Ten (10) invitations to the Aug,10th exclusive Grand Opening BBQ with Live Music and dancing (includes dinner and 1 drink ticket)
- ❖ Ten (10) VIP Rodeo tickets per day (includes VIP seating and 1 drink ticket per day)
- ❖ Ten (10) Gilroy Rodeo Stadium Cushions

SILVER SPONSOR \$1000.00

- ❖ One (1) 3 x 5 (Sponsor-supplied) banner to be displayed at event
- ❖ *Participation* Sponsor Flag position in Rodeo Grand Entry (Sponsor-supplied; 3'x5')
- ❖ Thank you announcement during Grand Entry Aug, 11 & 12
- ❖ Name & Logo recognition in local newspaper, and all Gilroy Rodeo Social Media
- ❖ Sponsor name recognized on Gilroy Rodeo Website
- ❖ Four (4) invitations to the Aug,10th exclusive Grand Opening BBQ with Live Music and dancing (includes dinner and 1 drink ticket)
- ❖ Four (4) VIP Rodeo tickets per day (includes VIP seating and 1 drink ticket per day)
- ❖ Four (4) Gilroy Rodeo Stadium Cushions

SPECIAL SPONSORSHIPS

- Event Sponsor CCPRA \$1,000 Includes:** One (1) 3 x 5 (Sponsor-supplied) banner displayed at event, Sponsor name recognized on Gilroy Rodeo Website and Sponsor name announced once daily Aug, 11 & 12
- Event Sponsor Wild Horse Race \$1,000 Includes:** One (1) 3 x 5 (Sponsor-supplied) banner displayed at event, Sponsor name recognized on Gilroy Rodeo Website and Sponsor name announced once daily Aug, 11 & 12
- Event Buckle \$500 Includes:** Sponsor name on Gilroy Rodeo website
 - o **(ONLY 28 BUCKLES, first come first serve)**
- Peewee Event Buckle \$500 Includes:** Sponsor name on Gilroy Rodeo website
 - o **(ONLY 6 EVENT BUCKLES, first come first serve)**
- Community Service Foundation: \$_____ (100% of proceeds go back to non-profit youth programs)** Sponsor name on website. Donation at \$1000 and above will be considered a Platinum, Gold or Silver Sponsor and will receive all benefits of that level.
- Royalty Sponsor \$_____ Or Item _____ Includes:** Sponsor name on website
- TETWP \$_____ Or Item _____ Includes:** Sponsor name on website **(Tough Enough To Wear Pink)**
- In Kind Sponsors:** Please contact Tammy Stone for package

Grand Opening BBQ

- Dinner Friday Night \$1500 Includes:** Sponsor announcement & one (1) 3 x 5 (Sponsor-supplied) banner displayed at event, Participation Sponsor Flag position in Rodeo Grand Entry (Sponsor-supplied; 3'x5')
- Music Friday Night \$1500 Includes:** Sponsor announcement & one (1) 3 x 5 (Sponsor-supplied) banner displayed at event, Participation Sponsor Flag position in Rodeo Grand Entry (Sponsor-supplied; 3'x5')

Total Enclosed \$_____

Make all checks payable to: *Gilroy Rodeo Association*

DEADLINE: ALL monies must be received prior to July 30, 2018

ALL Sponsor-supplied banners and flags due to Gilroy Rodeo office by August 07, 2018

Mail completed form and check to:

**Gilroy Rodeo Association
P.O. Box 1148
Gilroy, CA., 95021**

**For more information on the VIP Opportunities (\$1000.00 or more) please contact:
Tammy Stone 408-300-6793 or events@gilroyrodeo.com**

Company Name: _____

Contact Name: _____

Street Address: _____

Email Address: _____

City/State/Zip: _____

Phone Number: _____

Gilroy Rodeo office: 831-596-4199 www.gilroyrodeo.com

Sponsorship Confirmed _____